

# Template: Cannabis Affiliate Program Checklist

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Based on Article: "Affiliate Programs in the Cannabis Seed Industry: A Comprehensive Guide"  
Website: <https://theseedconnect.com>

A practical checklist to guide your strategy in cannabis affiliate marketing.

## Checklist Items:

### 1. Choose a Reliable Affiliate Program

Research various cannabis seed affiliate programs such as Seedsman with 30% commission, ILoveGrowingMarijuana with 20%, and MyGrow with 15%. Evaluate their cookie duration and terms.  
Reference Section: Evaluating and choosing the right cannabis affiliate programs

### 2. Create Trustworthy Content

Produce authentic reviews, grow guides, and video content that showcase real outcomes to build trust and provide value to your audience.  
Reference Section: Promotion tactics that convert gardeners into buyers

### 3. Understand Legal and Compliance Issues

Familiarize yourself with the legal regulations and compliance requirements for cannabis advertising in your region to avoid potential pitfalls.  
Reference Section: Compliance, shipping, and legal realities affiliates must navigate

### 4. Maximize Cookie Duration and Commission Structure

Opt for programs that offer longer cookie durations (e.g., 90 days) and favorable commission rates. This maximizes your chances of earning from referred sales.  
Reference Section: What if affiliate marketing could solve common seed sourcing problems?

### 5. Leverage Social Media Platforms

Utilize social media to amplify your reach while respecting the rules of each platform. Share your content and engage with your audience to build a community.  
Reference Section: Affiliates bring education, product validation, and community

### 6. Track Performance and Adjust Strategies

Monitor your affiliate performance and analytics to understand which promotional tactics work best, adjusting your strategies as necessary for optimization.  
Reference Section: Tracking performance, commissions, and payment workflows

### 7. Build Long-term Relationships with Suppliers

Establish and maintain relationships with reputable seed suppliers to ensure product quality and reliable referrals.  
Reference Section: Building long-term partnerships with seed suppliers