



Template: Content Accessibility Checklist

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Based on Article: "Benefits of AI in Enhancing Content Accessibility"

Website: <https://scaleblogger.com>

A practical checklist to enhance content accessibility using AI and ensure compliance with WCAG standards.

Checklist Items:

- 1. Ensure Alt Text is Present**
All images should have descriptive alt text that conveys the purpose and context of the image, not just the object itself.
Reference Section: [Why content accessibility is now a strategic priority](#)
- 2. Add Captions and Transcripts**
Provide captions for videos and transcripts for audio content to ensure accessibility for users in various environments and with different needs.
Reference Section: [How AI improves accessibility across content formats](#)
- 3. Implement Clear Structure**
Use consistent headings and organized layouts to improve readability and navigation for both users and AI systems.
Reference Section: [Why content accessibility is now a strategic priority](#)
- 4. Review Color Contrast**
Ensure that color contrast is sufficient to make text readable for users with low vision. Use tools to test contrast ratios.
Reference Section: [Why content accessibility is now a strategic priority](#)
- 5. Utilize AI for Plain Language Rewrites**
Use AI tools to simplify complex language into shorter sentences and clearer paragraphs, making content more accessible.
Reference Section: [How AI improves accessibility across content formats](#)
- 6. Conduct a WCAG Review**
After generating AI content, perform a review against the WCAG checklist to ensure compliance, particularly for alt text and media details.
Reference Section: [Risks, limitations, and human review requirements](#)
- 7. Provide Speaker Labels in Transcripts**
When creating transcripts for multi-speaker content, ensure that each speaker is clearly identified to enhance clarity.
Reference Section: [How AI improves accessibility across content formats](#)

8. Draft Specific Alt Text

Create detailed alt text for images that goes beyond basic descriptions, enhancing both accessibility and SEO.

Reference Section: [How AI improves accessibility across content formats](#)

9. Adapt Content for Multilingual Audiences

Utilize AI to translate content while adapting tone and context to suit different cultural nuances for wider reach.

Reference Section: [How AI improves accessibility across content formats](#)