

Template: Cannabis Seed Promotion Compliance Checklist

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Based on Article: "Exploring the Legal Aspects of Cannabis Seed Promotions in Your Region"
Website: <https://theseedconnect.com>

Ensure your cannabis seed promotions comply with local laws and regulations to avoid legal issues and promote trust.

Checklist Items:

- 1. Confirm State Status**
Determine if the target state allows medical, recreational, or decriminalized cannabis to tailor the promotion accordingly.
Reference Section: Immediate checklist before you hit publish
- 2. Verify Age Controls**
Implement and enforce an age check to ensure participants are 21+ (or 18+ for medical) in all promotional activities.
Reference Section: Immediate checklist before you hit publish
- 3. Audit Advertising Channels**
Review and confirm which advertising platforms are permissible for cannabis promotions in the target region.
Reference Section: Immediate checklist before you hit publish
- 4. Document Compliance Efforts**
Keep records such as screenshots and policies to demonstrate compliance if questioned by authorities.
Reference Section: Immediate checklist before you hit publish
- 5. Understand Possession vs Distribution**
Know the regulations that differentiate between holding seeds (possession) and offering them for sale (distribution) to avoid regulatory complications.
Reference Section: Key legal concepts to know
- 6. Identify Seed Exemptions**
Research any exemptions for non-viable seeds or hemp seeds for your promotions based on local laws to ensure compliance.
Reference Section: Key legal concepts to know
- 7. Adhere to Payment Limitations**
Identify acceptable payment methods, as credit card networks may reject transactions for cannabis products.
Reference Section: Common promotional constraints
- 8. Implement Geofencing Rules**
Set geographic restrictions to exclude non-licensed jurisdictions from participating in your promotions.
Reference Section: Common promotional constraints
- 9. Stay Updated on Regulatory Changes**
Regularly check for updates in cannabis regulations as they can affect promotional structures and advertising opportunities.
Reference Section: How cannabis seed regulations affect promotions: the essentials