NAIJAFX

Template: Trading Strategy Evaluation KPI Worksheet

Generated: 8/4/2026

Based on Article: "Key Performance Indicators (KPIs) for Trading Strategy Evaluation"
Website: https://nairafx.ng

A practical worksheet to help traders set goals and action plans for evaluating trading strategies using key performance indicators (KPIs).

Checklist Items:

- [ ] **1. Define Key Performance Indicators (KPIs)**
  List the KPIs that will be used to evaluate your trading strategy, such as win rate, profit factor, expectancy, maximum drawdown, and risk-reward ratio.
  Reference Section: What makes a trading KPI worth tracking?

- [ ] **2. Assess Current Strategy Performance**
  Evaluate the current trading strategy using the defined KPIs. Record the current values for each KPI.
  Reference Section: Which trading performance metrics matter most when you evaluate a strategy?

- [ ] **3. Identify Areas for Improvement**
  Analyze the KPI results to find weaknesses in the strategy. Focus on KPIs that indicate high drawdowns or negative expectancy.
  Reference Section: How do we judge whether a strategy is actually healthy over time?

- [ ] **4. Set Performance Goals**
  Establish specific improvement targets for each KPI based on your analysis. For example, aim for a profit factor above 1.5 or a maximum drawdown within 20%.
  Reference Section: Which trading performance metrics matter most when you evaluate a strategy?

- [ ] **5. Create an Action Plan**
  Outline the steps needed to achieve the performance goals set. This might include adjusting position sizes, refining entry/exit strategies, or modifying risk management techniques.
  Reference Section: How do we turn KPI readings into better trading decisions?

- [ ] **6. Monitor Progress**
  Regularly review and update the KPI values to track progress towards the established goals. Use this data to inform future trading decisions.
  Reference Section: How do we judge whether a strategy is actually healthy over time?

- [ ] **7. Adjust Strategy as Necessary**
  If progress towards your goals is not being met, reassess the strategy and make adjustments based on the KPI feedback. This may include changing trading styles or techniques.
  Reference Section: What mistakes distort trading strategy evaluation?

- [ ] **8. Document Insights and Learnings**
  Keep a record of what was learned through the evaluation process. Document both successes and failures to enhance future strategy development.
  Reference Section: How do we turn KPI readings into better trading decisions?