



Template: AI Detection System Implementation Checklist

Generated: 7/30/2026

Based on Article: "Meta made its own AI detection system. It should have just used Google's | The Verge"

Website: <https://scaleblogger.com>

A practical checklist for content creators and editorial teams to ensure effective use of AI detection systems and improve media integrity.

Checklist Items:

- ☐ **1. Test Signal Accuracy**
Regularly verify the AI detection system's accuracy by testing it with edited content (e.g., cropped or resized images) to ensure it reliably identifies synthetic media.
Reference Section: Bold claim: Google's detection approach may be more practical than Meta's in real-world publishing w
- ☐ **2. Integrate into Review Chain**
Ensure that AI detection alerts are integrated into the editorial review process, allowing for human oversight and contextual checks before publication.
Reference Section: Bold claim: Google's detection approach may be more practical than Meta's in real-world publishing w
- ☐ **3. Create Audit Trails**
Establish a system to log flagged content, including timestamps and reasons for flagging, to maintain transparency and accountability in content moderation.
Reference Section: Bold claim: Google's detection approach may be more practical than Meta's in real-world publishing w
- ☐ **4. Implement Version Control**
Maintain version control for all media files to track changes and ensure that all modifications are accounted for in the detection process.
Reference Section: Question: What problem is Meta trying to solve with its new AI detection system?
- ☐ **5. Evaluate Cross-Platform Consistency**
Assess how well the AI detection system performs across different platforms to ensure consistency in labeling and handling of content.
Reference Section: Bold claim: Google's detection approach may be more practical than Meta's in real-world publishing w
- ☐ **6. Monitor for Failures**
Keep an eye on the detection system's performance, particularly after common edits like cropping or resizing, to identify and address any weaknesses promptly.
Reference Section: Bold claim: Google's detection approach may be more practical than Meta's in real-world publishing w
- ☐ **7. Train Editorial Teams**
Provide training for editorial teams on how to interpret AI detection signals and make informed decisions based on the alerts provided.
Reference Section: Contrarian take: building a new detector is not always the same as solving the problem

8. Stay Updated on Technology

Continuously monitor advancements in AI detection technologies to adopt improvements and best practices that enhance content integrity.

Reference Section: Contrarian take: building a new detector is not always the same as solving the problem