



Template: Social Post Automation Checklist

Generated: 4/1/2026

Based on Article: "Turn one blog post into 10 social posts automatically"

Website: <https://scaleblogger.com>

A practical checklist for turning one blog post into ten unique social media posts using automation.

Checklist Items:

- 1. Select a Strong Blog Post**
Choose a blog post with a sharp angle, strong quote, or practical checklist for effective repurposing.
Reference Section: Step-by-step setup: from blog post to 10 posts
- 2. Set Automation Trigger**
Configure your automation tool (e.g., Zapier) to trigger with the publication of a new post in WordPress.
Reference Section: Core components of an automated workflow
- 3. Connect to OpenAI**
Set up the connection to OpenAI for generating structured outputs based on the blog post content.
Reference Section: Core components of an automated workflow
- 4. Generate Drafts**
Ensure OpenAI produces a JSON array of 10 distinct drafts tailored for different platforms such as LinkedIn and Facebook.
Reference Section: How the pipeline works
- 5. Apply Platform-Specific Rules**
Define character limits, include tagged links, and shape each post to suit the specific requirements of each social channel.
Reference Section: Core components of an automated workflow
- 6. Implement Human Approval**
Set up a review process via Slack or email for a final check on tone and brand alignment before scheduling.
Reference Section: How the pipeline works
- 7. Schedule Posts**
Use a social media scheduling tool to push the approved drafts into your publishing queue.
Reference Section: Core components of an automated workflow
- 8. Monitor Performance**
Track engagement metrics like clicks, replies, and saves to evaluate the performance of each social post.
Reference Section: Measurement, iteration, and benchmarks

9. Test and Iterate

Continuously refine the workflow based on performance data to improve future post variations and targeting.

Reference Section: Measurement, iteration, and benchmarks